

ARTWORK SPECIFICATIONS

FULL COLOUR

SIZE & BLEED:

All sizes 3mm.

Keep text & images at least 3mm away from edges.

Please supply artwork to image size or a smaller percentage of that size and with crop marks only.

Calibration bars & targets are not required.

IMAGES:

All bitmap images should be full size at 300dpi.

We can print images at lower resolutions but we cannot be responsible for pixelated images. Any file taken from a web page is unsuitable for printing. Include all linked image files or make sure they are embedded.

COLOURS:

All colour is printed in CMYK (including Digital). All RGB images have to be converted to CMYK before printing and colour corrections may occur. In particular, bright blues, greens and 021 orange will go dull.

FONTS:

Convert fonts to outlines or include font files. We do not recommend using type in Photoshop or similar bitmap based programs. The edges will appear saw tooth when printed. For a clean looking job we suggest you use live or outlined vector based fonts.

FILES:

Save as PDF with the fonts converted to outlines.

We also accept all other graphic program files if you cannot save to PDF.

Please do not send Word or Publisher files, they must be converted to PDF to retain font information.

SENDING:

Most files can be emailed, We do not have a size limit.

Large files can be uploaded to our FTP page.

Please email us at art@wombatgrafx.com for the link & password.

HELP?

You are welcome to email us at art@wombatgrafx.com or phone (02) 9698 7622 if you need help or advice.

We have been printing posters for over 30 years so we have learnt a thing or two

SPOT COLOUR

SIZE & BLEED:

All spot colour jobs are printed with a 15mm grip margin (white border) unless otherwise requested.

All Imperial paper sizes and some B sizes (Cafe, Venue, Pole, Single Sheet & Double Sheet) are printed on the same size paper as the finished poster and need a grip.

Corflute signs must have at least 10mm grip.

If the job is to be bled off it will be trimmed back to the image size.

Because we need a clear margin, please do not include trim marks, targets or colour bars.

Refer our Spec Sizes sheet for all stock sizes.

IMAGES:

All bitmap images should be full size at 300dpi.

We can print at lower resolutions but we cannot be responsible for pixelated images. Any file taken from a web page is unsuitable for printing.

Include all linked image files or embed in program.

Be carefull of images with fine detail if screen printing.

Any lines less that 1 point (.5mm) may not print.

COLOURS:

One, two and three spot colour jobs are printed one colour at a time using ink manufacturers' colours or Pantone mixes. What you see on a computer screen may be different to the finished job. (Particularly fluorescent colours). It is important to give us a named colour or a Pantone number so we can match the correct ink.

It is also essential to trap or underlay light colours at least 1mm under dark colours to compensate misregistration when printing.

Screen printing inks are not translucent. You may get unexpected results if over laying.

Fluorescent colours are chalky by nature and should not be used for dot screens (percentages of colour).

With screen printed posters, we cannot guarantee perfect butt joined colours because of screen stretch and paper shrinkage.

If designing with colour, please choose from the Pantone Coated swatch. Do not use sliders.

RGB and CMYK colours cannot be separated into spot colours. Be careful of colour selection. Your colours must be uniform through the whole job. eg "Process Black", "Black" and "Black CV" will print as 3 colours, not one.

FONTS:

Convert fonts to outlines or include font files. We do not recommend using type in Photoshop or similar bitmap based programs. The edges will appear saw tooth when printed. For a clean looking job we suggest you use live or outlined vector based fonts.

Make sure fonts are at least 8 point if screen printing.

This is important if you are using white fonts against a solid background.